

## INVOICE



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 Main: (505)884-7777  
 Billing: (916)325-3266

www.koat.com

Billing Address:

Mentzer Media Services  
 Attention: Accounts Payable  
 600 Fairmont Ave  
 Suite 306  
 Towson, MD 21286

Send Payment To:

**KOAT**  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
931149-2	08/12/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washingt	National

Advertiser	Product	Estimate Number
Crossroads GPS	Issue	236 CROSSROADS

Flight Dates	Order #	Alt Order #
07/27/12 - 08/03/12	931149	06225252

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	07/30/12	08/03/12	Good Morning America	7-9a	MTWTF--	:30	5	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 07/30/12 7:25 AM Good Morning America 7-9a :30 NMSNTV03GPH \$525.00 NM 3 KOAT Tu 07/31/12 7:49 AM Good Morning America 7-9a :30 NMSNTV03GPH \$525.00 NM 2 KOAT W 08/01/12 8:47 AM Good Morning America 7-9a :30 NMSNTV03GPH \$525.00 NM 4 KOAT Th 08/02/12 8:39 AM Good Morning America 7-9a :30 NMSNTV03GPH \$525.00 NM 5 KOAT F 08/03/12 7:50 AM Good Morning America 7-9a :30 NMSNTV03GPH \$525.00 NM									
11	07/30/12	08/03/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT M 07/30/12 5:13 PM Action 7 News @ 5p 5-530p :30 NMSNTV03GPH \$600.00 NM 2 KOAT Tu 07/31/12 5:14 PM Action 7 News @ 5p 5-530p :30 NMSNTV03GPH \$600.00 NM 1 KOAT W 08/01/12 5:13 PM Action 7 News @ 5p 5-530p :30 NMSNTV03GPH \$600.00 NM 4 KOAT Th 08/02/12 5:26 PM Action 7 News @ 5p 5-530p :30 NMSNTV03GPH \$600.00 NM 5 KOAT F 08/03/12 5:26 PM Action 7 News @ 5p 5-530p :30 NMSNTV03GPH \$600.00 NM									
12	07/30/12	08/03/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$800.00	NM
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13	07/30/12	08/03/12	Entertainment Tonight	630-7p	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KOAT M 07/30/12 6:46 PM Entertainment Tonight 630-7p :30 NMSNTV03GPH \$800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**Lehigh Valley, PA 18002-6868**



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15	08/04/12	08/04/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$300.00	NM																																																																														
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22	08/06/12	08/06/12	Entertainment Tonight 630-7p		1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT F 08/03/12 5:14 AM 5a A7N More In The AM 5-6a :30 NMSNTV03GPH \$450.00 NM MG for 18.1,20.1,17.1,21.1,19.1,23.1,15.1,16.2,22.1 3 KOAT F 08/03/12 5:42 AM 5a A7N More In The AM 5-6a :30 NMSNTV03GPH \$450.00 NM MG for 18.1,20.1,17.1,21.1,19.1,23.1,15.1,16.2,22.1 4 KOAT F 08/03/12 6:12 AM 6a A7N More In The AM 6-7a :30 NMSNTV03GPH \$750.00 NM MG for 18.1,20.1,17.1,21.1,19.1,23.1,15.1,16.2,22.1 5 KOAT F 08/03/12 6:43 AM 6a A7N More In The AM 6-7a :30 NMSNTV03GPH \$750.00 NM MG for 18.1,20.1,17.1,21.1,19.1,23.1,15.1,16.2,22.1 6 KOAT F 08/03/12 3:21 PM Ellen 3-4p 3-4p :30 NMSNTV03GPH \$225.00 NM MG for 18.1,20.1,17.1,21.1,19.1,23.1,15.1,16.2,22.1 7 KDAT F 08/03/12 3:48 PM Ellen 3-4p 3-4p :30 NMSNTV03GPH \$225.00 NM MG for 18.1,20.1,17.1,21.1,19.1,23.1,15.1,16.2,22.1 8 KOAT F 08/03/12 10:25 PM Action 7 News @ 10p M-F 10-1030p :30 NMSNTV03GPH \$1,500.00 NM MG for 18.1,20.1,17.1,21.1,19.1,23.1,15.1,16.2,22.1 1 KDAT M 08/06/12 Entertainment Tonight 630-7p 630-7p :00 \$800.00 NM See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8									
23	08/06/12	08/06/12	Nightline	1105-1135p	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/06/12 Nightline 1105-1135p :00 \$225.00 NM See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8									
<u>Total Spots</u>							32		

## Payment Terms 30 Days

<u>Gross Total</u>	\$19,100.00
<u>Agency Commission</u>	\$2,865.00
<u>Net Amount Due</u>	\$16,235.00
<u>New Mexico Tax Rate 7.0%</u>	\$1,136.45
<u>Amount Due</u>	\$17,371.45